



COMMUNITY OUTREACH

2018-2019 Year in Review

What is Outreach?

Community Outreach consists of voluntary, student-initiated extracurricular activities where student pharmacists, often under supervision, engage with the public in health promotion, education, and/or advocacy for the pharmacy profession.

Why Outreach?

Community Outreach is an opportunity for student pharmacists to refine their knowledge and skills, make a positive impact in the community, and work with pharmacists and content experts outside of the conventional pharmacy practice environment.

Who are our Community Outreach Supervisors?

Our Community Outreach Supervisors are experienced pharmacists from a variety of backgrounds (e.g. inpatient and outpatient settings) that are interested in community service and working with students. Many of our supervisors are also practice educators in our academic programs and are UBC alumni.

This past year, our pharmacy students accomplished the following:



That's a **35%** increase...



...a **15%** increase...



...and a **50%** increase from last year!

Additionally, we had great support from our Community Outreach Supervisors who graciously volunteered to supervise our pharmacy students:



Examples of events and initiatives our students participated in this past year:

Interprofessional Student Activities



- Three Bridges Clinic (CHIUS)
- Pet Care People Fair

Health Promotion Presentations



- Flu Vaccine Information
- Bone Health and Screening
- Smoking Cessation

Advocacy of the Pharmacy Profession



- "Role of the Pharmacist" Presentations
- Discover Pharmacy Day at UBC

Annual National Pharmacy Events



- Pharmacy Awareness Month
- May Measurement Month

Testimonials

"The presentation was extremely well organized with well thought out materials ready for the children ... By the end of the presentation the children had a much better understanding of the role of a pharmacist."

Elementary School Teacher, Vancouver

"The community was so appreciative and welcoming ... and people came up to me after my presentation and asked when I would be doing another one. I received a lot of positive feedback from my audience and I truly felt that I was contributing something valuable to my community. I returned to a community centre 3 months after one of my presentations there and the community members still remembered me as that UBC Pharmacy student who taught them about diabetes. I was honoured that our presentation was so memorable and valuable to the community group."

UBC Pharmacy Student, Year 3





"Being part of the UBC Pharmacy community outreach program further enhances my experience [in promoting health awareness to my patients and pharmacist awareness to local communities]. I truly appreciate the outreach program for giving me an opportunity to work with more local organizations."

Community Outreach Supervisor, Vancouver

The Office of Experiential Education supports students!

We review community outreach activities and provide feedback to students, determine the level of supervision required to enable the activity, and coordinate with our Community Outreach Supervisors to provide the necessary support.

Our goals for the upcoming year include:

- 1 Support** more student outreach events to benefit the community 
- 2 Share** the great work done by students both within and outside of UBC 
- 3 Recruit** and sustain Community Outreach Supervisors 
- 4 Expand** community outreach events beyond Metro Vancouver 

To get involved, contact us!